



# Improving Nonsurgical Management of Urinary Incontinence in Women

Friday, October 14, 2022

2:30pm - 4:00 pm ET /

11:30am - 1:00pm PT



# Webinar Agenda

- Welcome
- The Challenge & Opportunity: Patient & Provider Perspectives
- Introduction to EvidenceNOW: Managing Urinary Incontinence (MUI)
- Grantee Project Overviews
- Q&A
- Closing



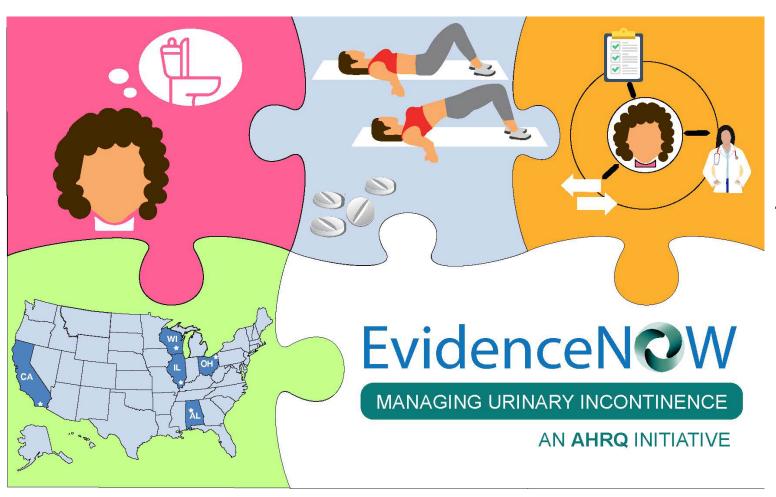


# Welcome

Arlene Bierman, M.D., M.S.

AHRQ, Center for Evidence and Practice Improvement





# Arlene Bierman, MD, MS Agency for Healthcare research and Quality

### Agency for Health Care Research and Quality (AHRQ) Mission





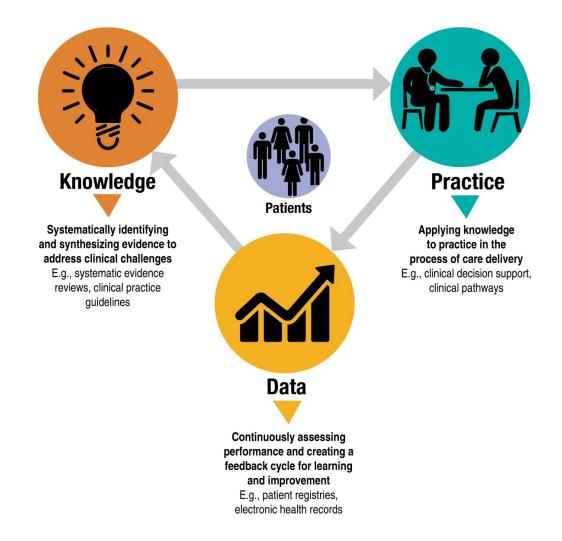
www.ahrq.gov

To produce evidence to make health care <u>safer</u>, higher <u>quality</u>, more <u>accessible</u>, equitable and <u>affordable</u>

To work with HHS and other partners to make sure that the evidence is understood and used

# Leveraging the "Knowledge to Practice to Data" Cycle to Strengthen the <u>Value</u> of Patient Care





# Learning While Implementing: Integrating Quality Improvement and Implementation Science

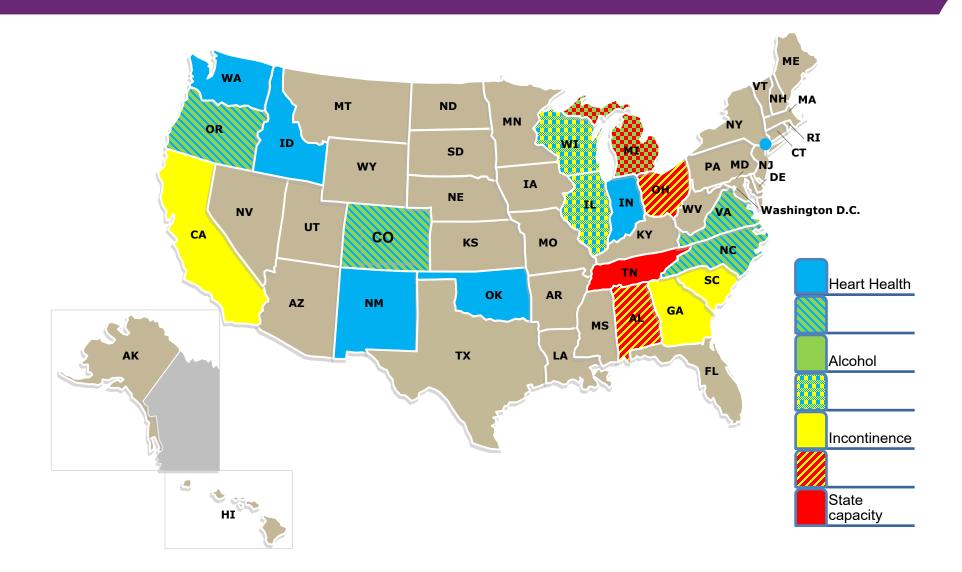


EvidenceNow: an approach for delivering external support to primary care practices to improve healthcare quality and implement new evidence into care delivery

- Advancing Heart Health
  - Building quality improvement capacity in small and medium sized primary care practices
  - EvidenceNow Tools for Change <a href="https://www.ahrq.gov/evidencenow/index.html">https://www.ahrq.gov/evidencenow/index.html</a>
- Advancing Equity in Heart Health by Building State Capacity
  - ► Helping primary care practices in States with the highest rates of preventable cardiovascular disease events to improve the management of blood pressure, to decrease tobacco use and to improve equity in heart health
  - Developing Linkages between primary care and public health
- Managing Unhealthy Alcohol Use in Primary Care
  - Integrating Behavioral Health and Primary Care
- Managing Urinary Incontinence in Primary Care
  - ▶ Implementing a systems approach that integrates primary care, specialty care and community-based organizations in order to deliver patient-centered care in the context of multiple chronic conditions

### **EvidenceNOW Grantees: Heart Health, State Capacity, UAU, MUI**





### Research: The Science of Care



- What works AND how do we make it work?
- Move from a system that treats diseases and focuses on illness to one that treats the people living with disease in the context of their lives and focuses on wellness
- Partnership research and co-production of evidence
- Research
  - Learning while Implementing (Integrating Quality Improvement and Implementation Science)
  - Multilevel Interventions
  - Agile Implementation
  - Mixed Methods
  - Complexity Science





# The Challenge & Opportunity

Alison Huang, M.D., M.A.S.

University of California San Francisco

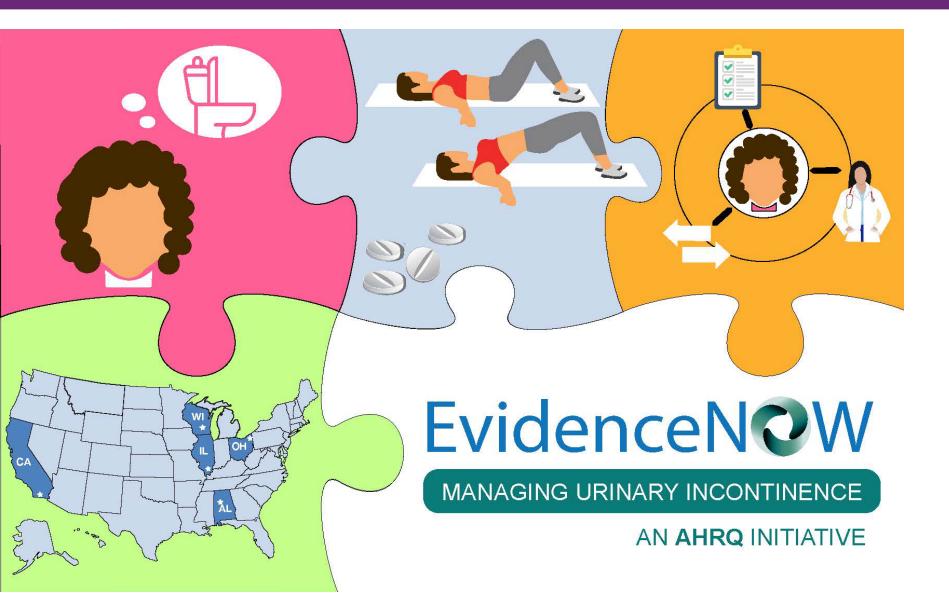
Lynn Kiley, UI Patient

Northwestern Medicine Women's Integrated Pelvic Health Program

### **Patient & Provider Discussion**

From each of your perspectives, what do you think are the biggest barriers to successful diagnosis and management of urinary incontinence in women?





# Jill Huppert, MD, MPH

Agency for Healthcare Research and Quality

# AHRQ's Dissemination and Implementation (D&I) Process





(Left) Systematic
 Review sponsored b

- Good evidence for effective interventions
- (Right) Assessed for action
- UI Stakeholder meeting

### The Nomination Assessment Process



### **Assessment: Why Urinary Incontinence?**



		Agency for Healthca Research and Qualit
Public Health Burden	√40% women report any UI √~30% older women report moderat	e/severe UI
Effective Non- surgical Interventions	<ul><li>✓ Behavioral</li><li>✓ Medications</li><li>✓ Neuromodulation</li><li>✓ Combinations</li></ul>	
Patient Centered Outcomes	<ul><li>✓ Symptoms</li><li>✓ Quality of life (high social impact)</li><li>✓ Cure</li></ul>	
Evidence-Practice Gap	✓ <40% screened in primary care ✓ <50% with symptoms seek care ✓ 30-50% treated	

- Role of Primary care
- ✓ Early identification and treatment
- ✓ Efficient use of specialty and community resources

### **Primary Care**



**Providers** 

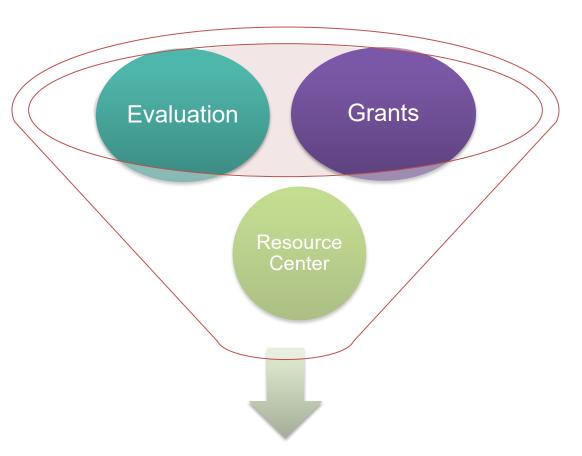


**Patients** 

### The EvidenceNOW model for the MUI Initiative







Improving Nonsurgical Treatment of UI for women in Primary care

### Components of the MUI Initiative



#### **Grants**

- U18 mechanism –Cooperative Agreement, with substantial AHRQ programmatic involvement
- 5 awards
- Funding: Total costs \$3,000,000 for the entire project
- May not exceed 3 years

#### **Contract**

- One award (two parts)
- Resource Center and Evaluation Contract
- Funding: Total \$3,000,000 for the entire project
- 4 years to complete evaluation



### **MUI Initiative Purpose**



### **Grants:**

- Make nonsurgical treatments for UI available to women in primary care practices
- Learn which implementation strategies work to improve primary care

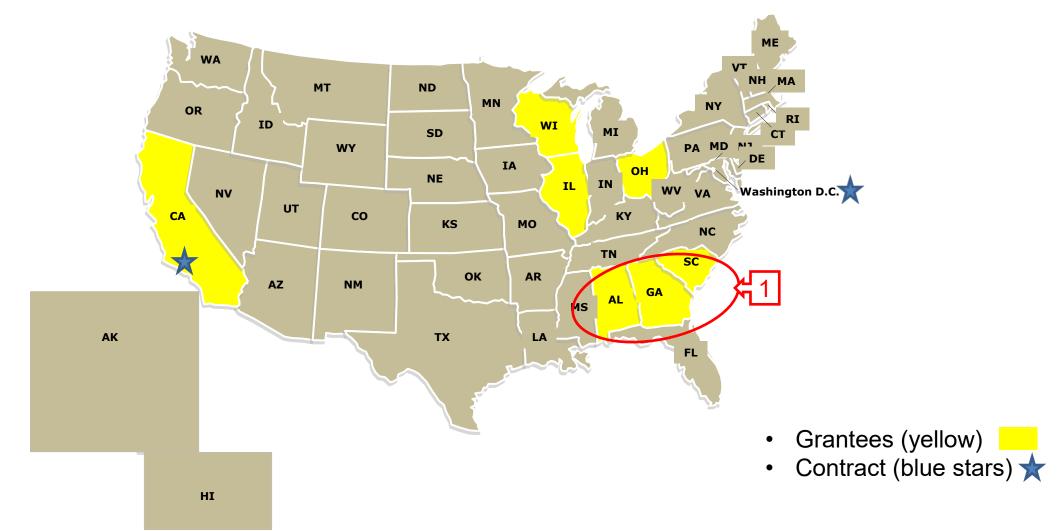
### **Contract:**

- Develop a resource center and environmental scan
- Provide technical assistance and facilitate a learning community among the grantees
- Conduct a rigorous evaluation that will assess the performance and impact of the grants



### Geographic Reach of MUI Initiative





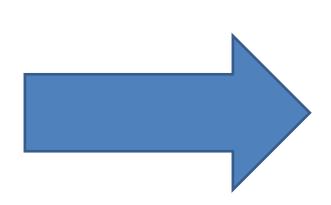
### **Grantees have unique features**



		Agency for Healthca Research and Qualit
	Grantee Project	What sets them apart?
	WI-INTUIT UW Madison	<ul> <li>Streamlined practice facilitation (Menu-based intervention: 5 A's)</li> <li>± Community partnership building</li> </ul>
VA	PURSUIT UAB-VA	<ul> <li>mHealth toolkit (<u>MyHealtheBladder</u>, data dashboard)</li> <li>± consultative services</li> </ul>
TERN CTERN COLUMN TERM COLUMN	IT2 Northwestern	<ul> <li>Automated UI screening and shared decision-making assistance (<u>Wisercare</u>)</li> </ul>
H	EMPOWER UH Cleveland	<ul> <li>Nurse navigation care pathway</li> <li>± Al conversation platform (<u>CeCe</u>)</li> <li>ECHO</li> </ul>
OF ORDER	UC San Diego UCSD	<ul> <li>Practice facilitation dyads</li> <li>4-pronged approach (academic detailing, clinical decision support, electronic referral, APP co-management)</li> </ul>















# **Project Overviews**

**EMPOWER, IT2, PURSUIT, UCSD, WI-INTUIT** 



# **Empowering Women and Providers for Improved Care of Urinary Incontinence (EMPOWER)**

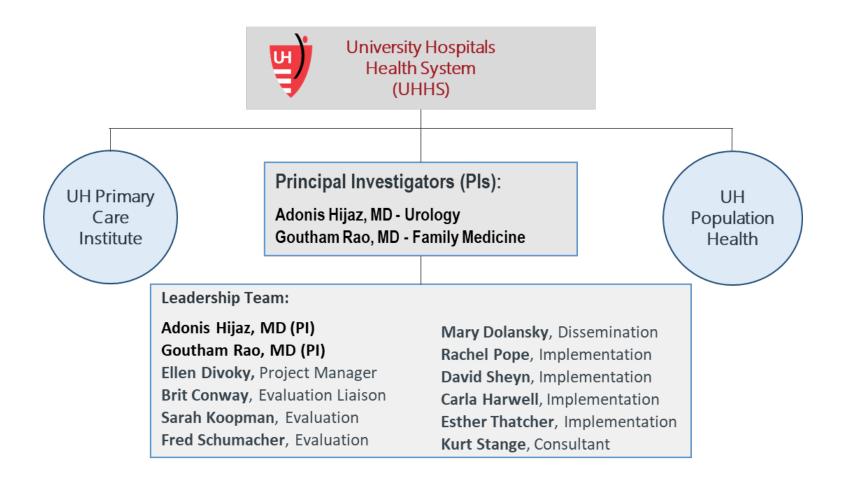
#### Adonis Hijaz, MD

Lester Persky Professor of Urology, Case Western Reserve University Director, Center of Female Pelvic Medicine & Surgery Vice Chair of Academics and Research for the Urology Institute University Hospitals Cleveland Medical Center

#### Goutham Rao, MD

Jack H. Medalle Professor and Chairman, Family Medicine and Community Health University Hospitals Cleveland Medical Center and Case Western Reserve University Division Chief, Family Medicine Rainbow Babies & Children's Hospital

### **Project Team & Partners**



### **Project Goal**

- Implement the "Empowerment for Improving UI" program across a large network of primary care practices using the implementation strategies including screening and identification of UI, patient empowerment, provider training and empowerment, nurse navigation, and simple and practical evidence-based technology.
- Create an evidence-based patient-centered care pathway that minimizes burden on primary care and optimizes health-information systems leading to sustainable improvement in quality of care.
- 3. Assess the impact of the intervention on patient outcomes, provider knowledge and confidence, practice workflow and satisfaction among practice providers and staff.

# **Populations of Focus**

Geographic region: Northeast Ohio (population, approximately 3 million)

Target population: All adult women

Target setting: Primary care practices within an integrated network that is part of a large

health care system



# **Project Features**

- The EMPOWER study underscores the importance of understanding patient-related and practice-related barriers to incorporating management of UI in the primary care setting.
- Primary care providers are already overburdened with multiple tasks to meet quality benchmarks and other measures. Our intervention was deliberately designed to be minimally burdensome for them.
- The project team is conducting large-scale screening, using a multilevel (patient, provider, and system) approach, and working within an integrated health care system.
- The project will foster patient education-empowerment impact through direct interaction with nurse navigators and artificial intelligence, CeCe.

# **Patient Impact**

- Large scale systematic screening for UI with the option to participate in implementation study
- Individualized navigation through an EBM based care pathway with the help of nurse a navigator and CeCe (Al powered conversational agent) aiming to improve uptake, adherence and compliance with treatment guidelines
- Improved satisfaction with outcomes of intervention
- Patient empowerment is central to the intervention

# **Provider Impact**

- Providers' empowerment will be achieved through structured education on UI diagnosis
  and management--the ECHO program. Our intervention will increase the likelihood of
  patients seeking help from primary care providers for treatment of UI. The ECHO program
  is designed to improve their knowledge in this regard, so they are well-prepared for the
  anticipated demand.
- Care pathways will be shared with providers and office managers.
- Champions within practices will be identified at the providers and support staff level to provide sustainable and continued care of UI within the practice.
- Screening tool will eventually be incorporated within the EMR intake forms. Our health system is starting a new systemwide Epic implementation.



# Identify, Teach and Treat (IT2)

### Kimberly Kenton MD, MS, FACOG, FACS

Arthur Hale Curtis Professor of Obstetrics & Gynecology Chief, Female Pelvic Medicine & Reconstructive Surgery Medical Director, Women's Integrated Pelvic Health Program Northwestern Medicine/Northwestern University Feinberg School of Medicine



### **Project Team & Partners**

### Northwestern Urogynecology & Reconstructive Pelvic Surgery

- Kim Kenton, MD, MS, Professor, Obstetrics & Gynecology; Director, Women's Pelvic Health Program (MPI)
- Julia Geynisman-Tan, MD
   Assistant Professor, Obstetrics & Gynecology
- Sarah Collins, MD
   Associate Professor, Obstetrics & Gynecology

#### **Northwestern General Internal Medicine & Primary Care**

- Stephen Persell, MD, MPH
  Professor of Medicine, Director, Center for Primary Care Innovation (MPI)
- Tiffany Brown, MPH
   Project Manager

#### **WiserCare**©

Arul Thangavel, MD
 Chief Executive Officer, WiserCare
 Attending Physician, Internal Medicine, UCSF

# **Project Goal**

Multilevel, health-system-wide implementation strategy to systematically improve:

- 1. identification of UI in primary care
- support patient-centered decision making for UI
- 3. accelerate uptake of evidence-based nonsurgical treatment modalities for UI

### **Populations of Focus**

- Female patients presenting for primary care at Northwestern Medicine
  - Chicago and surrounding suburbs
- Patients are racially and ethnically diverse
- In the past 2 years, the primary care clinics within the system delivered care to 279,293 unique adult women

# **Project Features**

- Screen for UI ahead of scheduled, annual wellness visits via portal
  - If not completed ahead of visit, screening item will be added to encounter workflows
- Patients who (1) screen positive for bothersome UI and (2) request more information will be automatically given electronic invitation to complete Wisercare© shared decisionmaking module
- When patient completes the Wisercare® module
  - provider report is sent to clinician within the EHR
  - patient receives a preference map that ranks her best "treatment fit" based on her values, treatment goals, and risk-benefit tradeoff

# **Patient Impact**

- UI screening in primary care will become standard of care throughout health system without additional burden to PCP
- Increase identification and counseling regarding treatment options to patients experiencing bothersome UI symptoms
- Patients who want additional information on UI complete UI education module that explains the different subtypes of UI and treatment options in basic language, using clear illustrations BEFORE they meet with PCP
  - Improved shared decision-making discussions with PCP
  - More focused and efficient counseling for PCP

# **Provider Impact**

- Screening for UI and patient education are integrated into regular workflows in the EHR and can occur <u>prior to scheduled visit</u>.
- Patient have more background knowledge of UI and treatment options to make shared decision-making discussions with PCP more efficient and impactful.
- Order sets to facilitate referrals to local resources, physical therapy, evidence-based medications, or subspecialty referral to Urogynecology as appropriate to save clinicians time.
- Sustainable, automated pathway that will become a standard protocol within the health system to support screening for and treating UI within primary care

## Thank You

• We welcome any questions!





# Improving Primary Care Understanding of Resources and Screening for Urinary Incontinence to Enhance Treatment (PURSUIT)

### Alayne Markland, DO, MSc

Professor and Director, Birmingham/Atlanta GRECC University of Alabama at Birmingham (UAB) and the Birmingham VA Health Care System

### E. Camille Vaughan, MD, MS

Associate Professor and Site Director, Birmingham/Atlanta GRECC Emory University and the Atlanta VA Health Care System

# **Project Team & Partners**

**LIN** 

**Partners** 







Janice Phillips







Katharina Echt

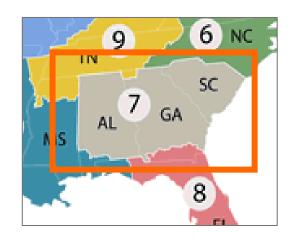
Zach Burningham

# **Project Goal**

- Increase primary care providers' knowledge of screening, diagnosis, and treatment options for urinary incontinence (UI) in women Veterans
- Improve UI symptoms for women Veterans through participation in a mobile health application +/- telehealth consult with a continence specialist

# **Populations of Focus**

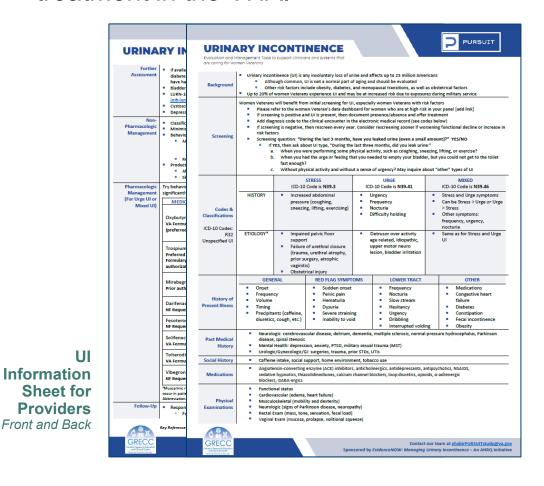
- Primary care practices within VA Medical Centers and Community-Based Outpatient Clinics in a Veteran Integrated Service Network (VISN-7).
- Women Veterans, of all ages, who receive primary care in VISN-7 (Alabama, Georgia, and South Carolina).





# Project Features - Provider

 Our practice facilitation toolkit includes resources for UI screening, diagnosis, and treatment in the VHA.

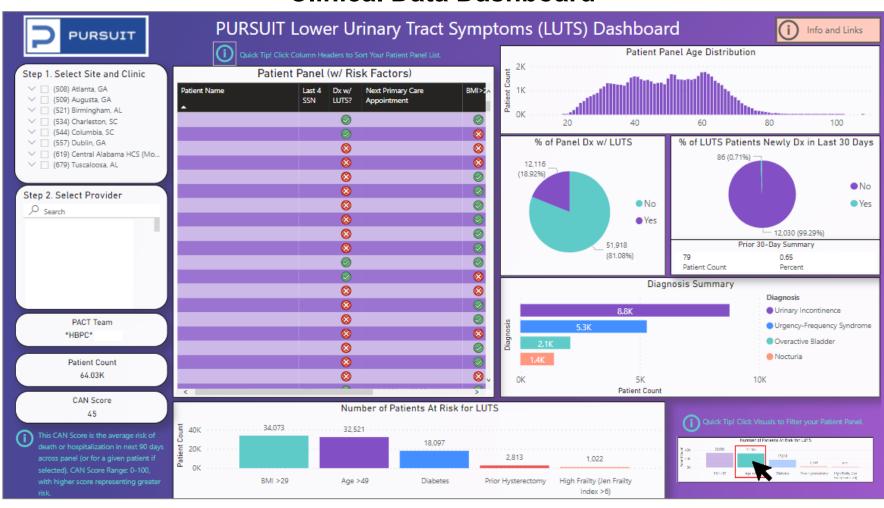


### UI Resource Pocket Card Front and Back

PURSUIT **URINARY INCONTINENCE** Overactive bladder (N32.81) Urge UI (N39.41) Nocturia (R35.1) Mixed UI (N39.46) Nocturnal enuresis (N39.44) ➡ Initiate lifestyle and behavioral strategies first - refer Veteran to the PURSUIT team (vhabirpursuitstudy@va.gov) 🖨 5-20 mg/d (XL formulation) 3.9 mg/24h (apply patch 2x/week)\*\* – Available OTC, not VA formulary Tolterodine • 2-4 mg/d (LA formulation)\*\* 20 mg q12-24h (on empty stomach) Trospium 20mg/d, if age > 75 years . 60 mg/d (XR formulation), not VA formulary Solifenacin 5-10 mg/d Mirabegron' 25-50 mg/c Indication for atrophic vaginitis (Pharmacy (Outpatient)) Vaginal estrogen cream Vibegron itstudy@va.gov) ⇐ \*Preferred agent when anticholineraic medication is contraindicated; \*\*Associated with fewer side effects than IR formulai Possible NF Request from Pharmacy Pads - assess need for extended coverage Pharmacy (Outpatient) Pharmacy (Outpatient) Briefs (Pull-ups) Pharmacy (Outpatient) Bed pads Pharmacy (Outpatient) Prosthetics Pessaries<sup>1</sup> Prosthetics Pharmacy (Outpatient) Petroleum based ointmen Pharmacy (Outpatient) Zinc based ointment Pharmacy (Outpatient) Pharmacy (Outpatient) \*Referral may be needed for fitting

# Project Features - Provider

### **Clinical Data Dashboard**



# **Provider Impact**

- Increased knowledge of processes regarding UI treatment options for women Veterans available through the VHA, tailored for the primary care setting
- Improved quality of life for women Veteran patients may lead to improved job satisfaction for providers

# Project Features - Patient



### Do you have Bladder Trouble?

If so, you may qualify for a program for women Veterans with difficulty controlling their bladder.

### You may be interested if you are:

- Experiencing accidental urine leakage or urgency.
- A woman Veteran.
- 20 years old or above.

### AND

### You are willing and able to:

- Answer questions about your medical history.
- Access the internet using your cell phone or computer.

Individuals who are interested will be enrolled in an online educational program called MyHealtheBladder for 8 weeks.

- Compensation is provided.
- · All treatment is provided at no charge.
- There are no in-person visits.

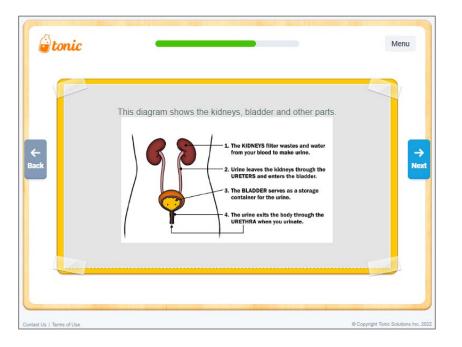
If you are interested in learning more about the program, or determining if it is the right fit for you, please scan the QR code, call our program coordinator at (205) 558-7067, or email us at vhabirpursuitstudy@va.gov and ask for the PURSUIT program.

[QR CODE TO ONLINE SCREENING SURVEY]

ClinicalTrials.gov NCT# 05438849

### MyHealtheBladder

Mobile Health Application



# **Patient Impact**

- Convenient, remote access to care
- Self-management tool (MyHealtheBladder) for improved UI symptoms





# A Practice-Based Intervention to Improve Care for a Diverse Population of Women with Urinary Incontinence

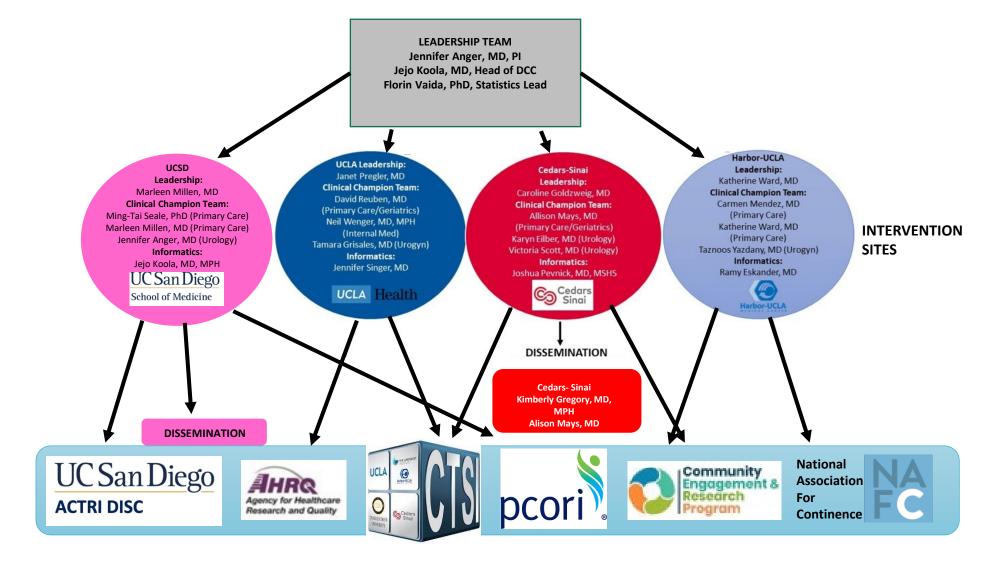
### Jennifer Anger, MD

Professor and Vice Chair of Research UC San Diego Department of Urology

### Jejo Koola, MD, MS

Assistant Clinical Professor of Medicine UC San Diego Divisions of Hospital Medicine and Biomedical Informatics

# **Project Team & Partners**



# **Project Goal**

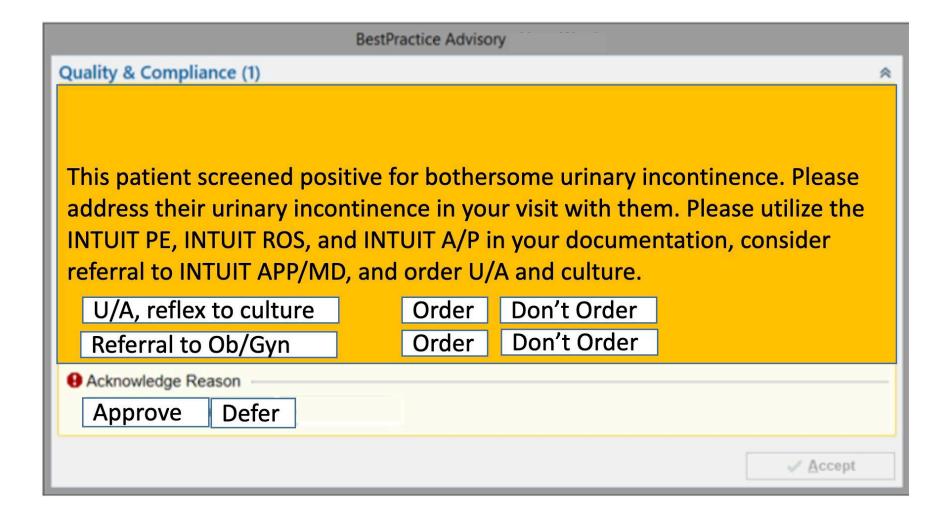
- Specific Aim 1: To improve the quality of incontinence care provided to an ethnically diverse population of women through a controlled practice-based intervention involving generalists.
- Specific Aim 2: To determine if this intervention decreases utilization of specialty care.
- Specific Aim 3a: To measure the effect on patient outcomes including symptom severity, disease-specific quality of life, patient knowledge, and perceived shared decision making.
- Specific Aim 3b: To determine if a practice-based urinary incontinence intervention reduces variation and disparities in care.
- Can the quality of care for UI, as measured by adherence to evidence-based quality-ofcare indicators, be improved through a practice-based intervention at the primary care level?

# **Populations of Focus**

- Study will involve English- and Spanish-speaking women across Los Angeles and San Diego counties
- Focus will be on the primary care outpatient setting
- UC San Diego Health and LAC-DHS accept public and private insurance and serve large managed care and medically underserved populations
- All sites are based in regions with large populations of Spanish-speaking Latinas

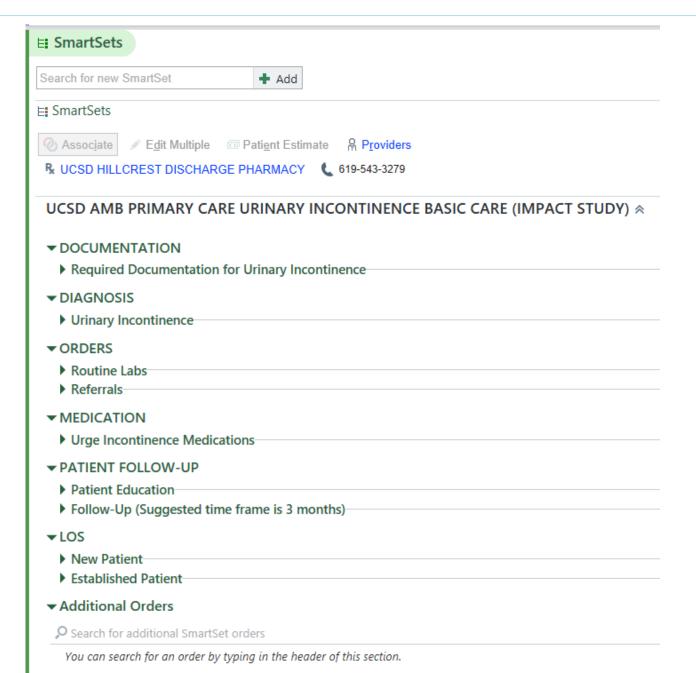
# **Project Features**

- Study will apply a set of quality indicators that represent the latest patientcentered outcomes research evidences
- Will establish a new pragmatic approach for incorporating subspecialty expertise in primary care settings that does not overburden primary care
- · Will imbed clinical decision support (CDS) into the electronic health record
- Will implement an electronic consultation system
- Will apply an Advanced Practice Provider (APP) co-management strategy
- Will ensure that these approaches are tested in diverse populations to promote equitable care









# **Patient Impact**

- Patients obtain improved UI care from their primary care provider receiving the intervention resulting in diminished disease burden and improved quality of life
- Decreased utilization of specialists will reduce medical expenses to the patient
- Patients gain an improved knowledge of their condition, empowering them in their medical decision-making
- Patient participants are given a gratuity of \$30 for their involvement

# **Provider Impact**

- Providers receive UI education and individualized coaching from an incontinence specialist
- Providers receive a variety of electronic health record tools including CDS and electronic consult service
- Providers are given the ability co-manage with an APP, reducing the overall burden of managing UI
- Clinics and health systems are given framework for implementing EHR tools and aspects of the intervention on a system-wide scale



# **Bridging Community-Based Continence Promotion and Primary Care (WI-INTUIT)**

Heidi Brown, MD, MAS, FACOG

Associate Professor

University of Wisconsin School of Medicine & Public Health

# **Project Team & Partners**













Primary



Practice

doctor
Heidi Brown, MD, MAS

Incontinence

Patientreported outcomes Kathryn Flynn,

PhD

Joan Neuner, MD, MPH

improvement

Mona
Mathews,

MA, PMP

# **Project Goal**

- Ensure primary care practices have the support and resources they need to manage UI in adult women patients without adding burden
- Research question: Do partnerships between primary care and community-based resources improve rates of UI screening and treatment?

# **Populations of Focus**

- Midwestern
- Rural & tribal communities
- Independent practices
- Health system practices
- Academic practices
- Family medicine, internal medicine, OB/GYN



What works for diverse primary care practices in the real world (not in the ivory tower)?

# **Project Features**

- Streamlined practice facilitation
  - Benefits of tailoring without intensive time commitment
- Partnership building
  - Win-win connections make everyone's work easier

### THE THREE STEPS

1. Ask patients whether they have UI using evidence-based tools (screen)

### **ASK options**

- ☐ Electronic survey
- □ Paper survey
- Verbal screening
- 2. Advise patients that UI is common and there are good solutions without surgery (educate)

### **ADVISE options**

- ☐ Links to online materials
- Printed information
- Verbal education
- 3. Assist patients in accessing solutions (manage or refer)

### **ASSIST options**

- ☐ Evaluate and treat that day
- ☐ Schedule follow up problem visit
- ☐ Refer in your community



# **Patient Impact**

"In the last 3 months, I've had only 3 small leakages. Before the workshop, I used to have several leakages a week. I am so glad I took this workshop because it has greatly improved my confidence."

Half of all women age 50 or older will experience incontinence at some point in their lives.



Mind Over Matter can help you prevent or improve your symptoms!

3 sessions. 6 hours.

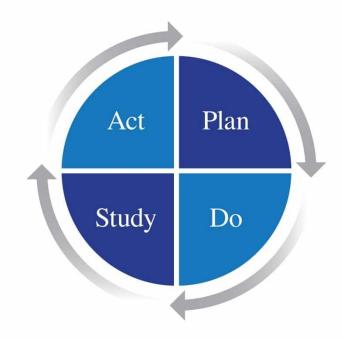
Feel better and do more.





# **Provider Impact**

- Improving UI improves patient satisfaction
- Menu-based approach with PDSA cycles builds skills for future QI improvement
- Partnerships support more than just UI







Q&A

Please put your questions in the Q&A feature.





# Thank you!

For more information, please visit

https://www.ahrq.gov/evidencenow/projects/urinary/index.html

or contact

MUI\_SECenter@academyhealth.org